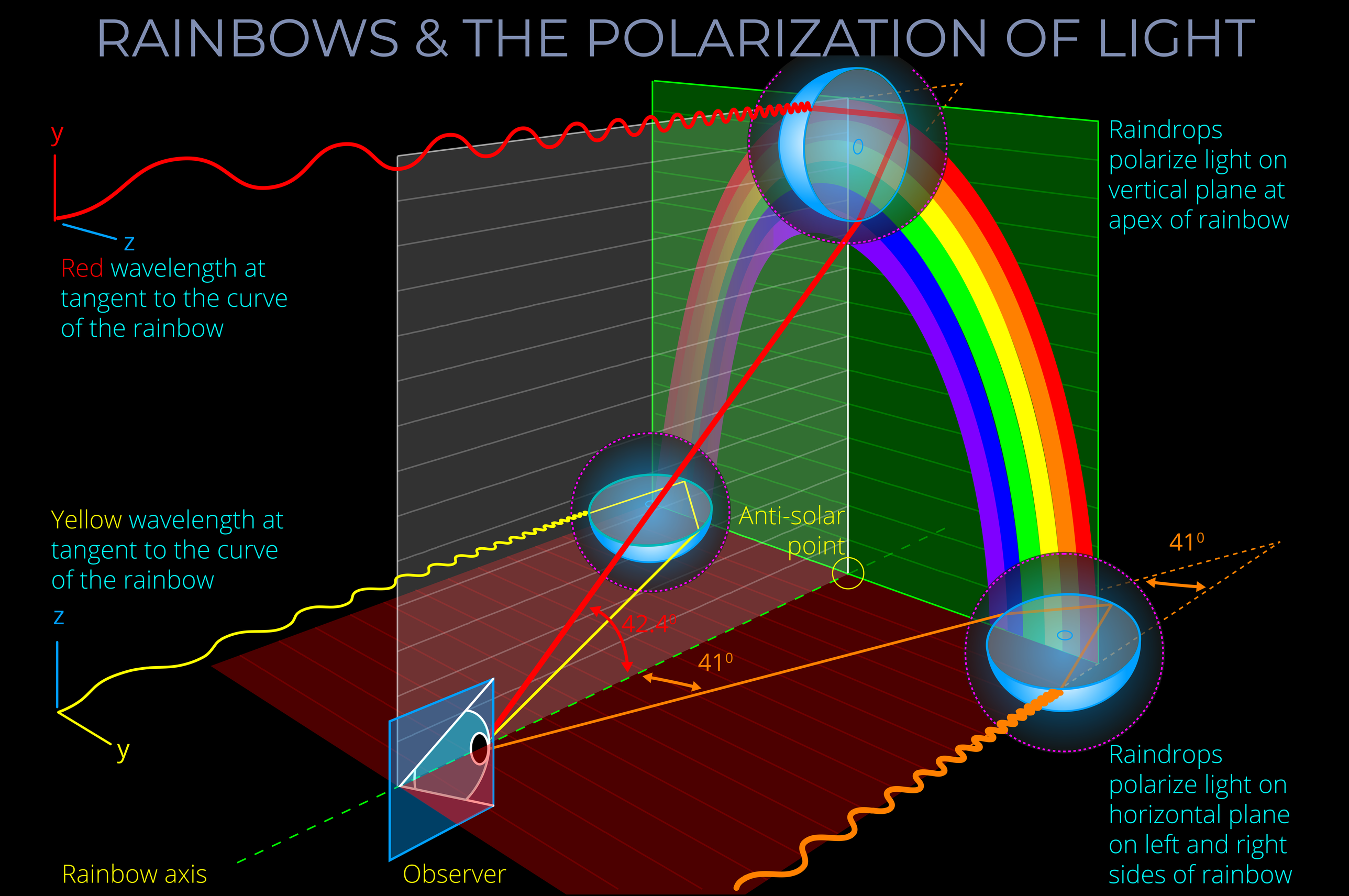RAINBOWS & THE POLARIZATION OF LIGHT